

## POST-OFFER PUBLIC ANNOUNCEMENT TO THE PUBLIC SHAREHOLDERS OF

## JUPITER INFOMEDIA LIMITED

Corporate Identification Number: L22200MH2005PLC152387;

Registered Office: 336, Laxmiplaza, Laxmi Indestate, New Link Road, Andheri West, Mumbai - 400053, Maharashtra, India;  
 Contact Number: +91-22-61979000/+91-22-28341691/92/93; Email Address: [jupiter@junitrade.com](mailto:jupiter@junitrade.com)/ [admin@jupiterinfomedia.com](mailto:admin@jupiterinfomedia.com);  
 Website: [www.jupiterinfomedia.com](http://www.jupiterinfomedia.com)

OPEN OFFER FOR ACQUISITION OF UP TO 26.05,200 OFFER SHARES REPRESENTING 26.00% OF THE VOTING CAPITAL OF JUPITER INFOMEDIA LIMITED, THE TARGET COMPANY, FROM ITS PUBLIC SHAREHOLDERS AT AN OFFER PRICE OF ₹52.00/- PER OFFER SHARE, PAYABLE IN CASH, BY M/S ARIX CAPITAL LIMITED (ACQUIRER 1), AND MRS. KAJAL GOPAL BALDHA (ACQUIRER 2), COLLECTIVELY REFERRED TO AS THE ACQUIRERS, PURSUANT TO AND IN COMPLIANCE WITH THE PROVISIONS OF REGULATIONS 3(1), AND 4 OF THE SECURITIES AND EXCHANGE BOARD OF INDIA (SUBSTANTIAL ACQUISITION OF SHARES AND TAKEOVERS) REGULATIONS, 2011, INCLUDING SUBSEQUENT AMENDMENTS THERETO.

This Post-Offer Public Announcement is being issued by Swaraj Shares and Securities Private Limited, the Manager to the Offer ('Manager'), on behalf of the Acquirers to the Public Shareholders of the Target Company, pursuant to and in compliance with the provisions of Regulation 18(12) and other applicable provisions under the SEBI (SAST) Regulations ('Post-Offer Public Announcement').

This Post-Offer Public Announcement should be read in continuation of, and in conjunction with the: a) Public Announcement dated Wednesday, April 09, 2025 ('Public Announcement'), (b) Corrigendum to the Public Announcement dated Wednesday, April 16, 2025 ('Corrigendum to the Public Announcement'), (c) Detailed Public Statement dated Saturday, April 19, 2025, in connection with this Offer, published on behalf of the Acquirers on Monday, April 21, 2025, in Financial Express (English daily) (All Editions), Jansatta (Hindi daily) (All Editions), and Mumbai Lakshadweep (Marathi Daily) (Mumbai Edition) ('Newspapers') ('Detailed Public Statement'), (d) Draft Letter of Offer dated Monday, April 28, 2025 filed and submitted with SEBI pursuant to the provisions of Regulation 16(1) of the SEBI (SAST) Regulations ('Draft Letter of Offer'), (e) Letter of Offer along with Form of Acceptance-Cum-Acknowledgement (for holding Equity Shares in physical form), and Form SH-4 Securities Transfer Form dated Friday, August 08, 2025 ('Letter of Offer'), (f) Recommendations of the Committee of the Independent Directors of the Target Company which were approved on Wednesday, August 13, 2025, and published in the Newspapers on Thursday, August 14, 2025 ('Recommendations of the Independent Directors of the Target Company'), (g) Pre-Offer and corrigendum to the Detailed Public Statement Advertisement dated Thursday, August 14, 2025, which was published in the Newspapers on Monday, August 18, 2025 ('Pre-Offer Advertisement and corrigendum to the Detailed Public Statement'), (h) the Public Announcement, Corrigendum to the Public Announcement, Detailed Public Statement, Draft Letter of Offer, Letter of Offer, Recommendations of the Committee of the Independent Directors, Pre-Offer Advertisement and Corrigendum to the Detailed Public Statement of the Target Company, and this Post-Offer Public Announcement are hereinafter collectively referred to as 'Offer Documents' issued by the Manager on behalf of the Acquirers.

The capitalized terms used but not defined in this Post-Offer Public Announcement shall have the meaning assigned to such terms in the Offer Documents.

1.	<b>Name of the Target Company</b>	M/s Jupiter Infomedia Limited, a public limited incorporated under the provisions of the Companies Act, 2013, bearing Corporate Identification Number 'L22200MH2005PLC152387', and Permanent Account Number 'AABCSJ5340C' allotted under the Income Tax Act, 1961, having its registered office located at 336, Laxmiplaza, Laxmi Indestate, New Link Road, Andheri West, Mumbai - 400053, Maharashtra, India.			
2.	<b>Name of the Acquirers and PACs</b>	<p>M/s Arix Capital Limited, a public company incorporated under Companies Act, 2013, bearing Corporate Identification Number 'U67110GJ2019PLC107464', and Permanent Account Number 'AASCA1393B' allotted under the Income Tax Act, 1961, having its registered office located at 1603, Twinstar, North Block, Near Nana Mava Chowk, 150 Feet Ring Road, Mavdi, Rajkot - 360004, Gujarat, India.</p> <p>Mrs. Kajal Gopal Baldha, W/o Mr. Gopal Baldha, aged about 40 years, Indian Resident, bearing Permanent Account Number 'AKBPK5106E' allotted under the Income Tax Act, 1961, and resident at Block No. 27, Alay Vatika, Madhav Gate, Main Road, Mavdi, Goverdhan Chok, 150 Ft. Ring Road, Rajkot - 360004, Gujarat, India.</p> <p>For the purpose of this Offer no person is acting in concert with the Acquirers. While, in terms of Regulation 2 (1) (q) (2) of the SEBI (SAST) Regulations, Mr. Gopal Kumar Bhikhhalal Baldha, who is related to Acquirer 2 through marital relationship and is a public shareholder of the Target Company, is a Deemed PAC. However, such Deemed PAC is not acting in concert with the Acquirers for the purposes of this Offer, within the meaning of Regulation 2 (1) (q) (1) of the SEBI (SAST) Regulations.</p>			
3.	<b>Name of Manager to the Offer</b>	Swaraj Shares and Securities Private Limited			
4.	<b>Name of Registrar to the Offer</b>	Integrated Registry Management Services Private Limited			
5.	<b>Offer Details</b>				
5.1	Date of Opening of the Offer	Tuesday, August 19, 2025			
5.2	Date of Closing of the Offer	Tuesday, September 02, 2025			
6.	<b>Date of Payment of Consideration</b>	Wednesday, September 10, 2025			
7.	<b>Details of the Acquisition</b>				
	<b>Particulars</b>	<b>Proposed in the Offer Document (Assuming full acceptance in this Offer)</b>		<b>Actuals (Pursuant to the tendering of Offer Shares by some of the Public Shareholders under this Offer)</b>	
7.1	Offer Price	₹52.00/-		₹52.00/-	
7.2	Aggregate number of Equity Shares tendered	26,05,200		304	
7.3	Aggregate number of Equity Shares accepted	26,05,200		304	
7.4	Size of the Open Offer (Number of Equity Shares multiplied by Offer Price per Equity Share)	₹13,54,70,400.00/-		₹15,808.00/-	
7.5	<b>Pre-Share Purchase Agreement transaction direct shareholding as on the date of the Public Announcement of the Acquirers</b>				
a)	Number of Equity Shares	21,948		21,948	
b)	% of Voting Share Capital	0.22%		0.22%	
7.6	<b>Pre-Share Purchase Agreement transaction direct shareholding as on the date of the Public Announcement of the Deemed Person Acting in Concert</b>				
a)	Number of Equity Shares	47,209		47,209	
b)	% of Voting Share Capital	0.47%		0.47%	
7.7	<b>Sale Shares proposed to be acquired by way of Share Purchase Agreement</b>				
a)	Number of Equity Shares	51,10,000		51,10,000	
b)	% of Voting Share Capital	51.00%		51.00%	
7.8	<b>Equity Shares acquired by way of Offer</b>				
a)	Number of Equity Shares	26,05,200		304	
b)	% of Voting Share Capital	26.00%		0.003%	
7.9	<b>Equity Shares acquired after the Detailed Public Statement</b>				
a)	Number of Equity Shares acquired	Nil		Nil	
b)	Price of the Equity Shares acquired	Not Applicable		Not Applicable	
c)	% of Equity Shares acquired	Not Applicable		Not Applicable	
7.10	<b>Post-Offer shareholding of the Acquirers</b>				
a)	Number of Equity Shares	77,37,148		51,32,252	
b)	% of Voting Share Capital	77.22%		51.37%	
7.11	<b>Pre-Offer and Post-Offer shareholding of the Public Shareholders (other than the Acquirers, Deemed Persons Acting in Concert, and Existing Promoters (who are the Existing Promoter Shareholders who are the parties to the Share Purchase Agreement))</b>				
	<b>Particulars</b>	<b>Pre-Offer</b>	<b>Post-Offer</b>	<b>Pre-Offer</b>	<b>Post-Offer</b>
a)	Number of Equity Shares	28,63,343	2,58,143	28,63,343	28,63,039
b)	% of Voting Share Capital	28.58%	2.58%	28.58%	28.57%
8.	The Acquirers accept full responsibility for their information contained in this Post-Offer Public Announcement and for their obligations specified under SEBI (SAST) Regulations.				
9.	The Acquirers will consummate the Share Purchase Agreement transaction in accordance with the provisions of Regulations 22(1), and 22(3) of the SEBI (SAST) Regulations and will make an application for reclassification of themselves as the promoters of the Target Company, in accordance with the provisions of Regulation 31A (10) of the Securities and Exchange Board of India (Listing Obligations and Disclosure Requirements) Regulations, 2015, including subsequent amendments thereto ("SEBI (LODR) Regulations").				
10.	A copy of this Post-Offer Public Announcement will be accessible on the websites of Securities and Exchange Board of India at <a href="http://www.sebi.gov.in">www.sebi.gov.in</a> , BSE Limited at <a href="http://www.bseindia.com">www.bseindia.com</a> and the registered office of the Target Company.				

## ISSUED BY MANAGER TO THE OFFER

**SWARAJ**  
 SHARES & SECURITIES PVT LTD

Swaraj Shares and Securities Private Limited

Corporate Identification Number: U51101WB2000PTC092621

Principal Place of Business: 402, Antariksh Thakoor House, Makwana Road, Marol, Andheri East, Mumbai - 400059, Maharashtra, India

Contact Person: Tanmoy Banerjee/ Pankita Patel

Contact Number: +91-22-69649999

Email Address: [takeover@swarajshares.com](mailto:takeover@swarajshares.com)Investor grievance Email Address: [investor.relations@swarajshares.com](mailto:investor.relations@swarajshares.com)

SEBI Registration Number: INM00012980

Validity: Permanent

For and on behalf of all the Acquirers

Date: Saturday, September 13, 2025  
 Place: Mumbai

Sd/-  
 Mrs. Kajal Baldha  
 (Acquirer 1)